WHY DOWNTOWN FORT WORTH?

Downtown Fort Worth is Tarrant County's largest employment center and the city's front door, built around a walkable, 37-block entertainment district. With $2.8B in development underway, it's entering the biggest building cycle in its history, adding daytime, evening and weekend demand to a core that already draws millions of visitors a year.

Three catalyst projects are reshaping downtown, each profiled on the pages to follow:

Texas A&M – Fort Worth | an urban research campus and law school bringing students, faculty, and industry partners downtown

Convention Center | a multi-phase transformation sized for larger conferences and crowds

Omni Hotel Expansion | a second tower nearly doubling downtown's flagship convention hotel









shopping + entertainment

Sundance Square | 37 blocks and 3.7M SF around the city's signature plaza

Arts + Events | Bass Performance Hall, FWSO, Circle and Jubilee Theatres, plus plaza concerts, festivals, and Main Street Arts Festival

High-Income Visitors | ~1 in 11 downtown visitors come from a $200K+ household income

business

Return to Office | downtown jobs grew 2.5% in 2025 and employee visits rose 6%, fueling weekday lunch and happy hour

New City Blocks | straightening Commerce Street created three new blocks, slated for a 600–1,000 room convention HQ hotel

Innovation District | the southeast quadrant is planned as a hub for research, tech, and corporate partners

housing + people

Downtown Living | 85% occupied, with luxury high rises like Deco 969 pushing rents past $3.00 PSF

Residential Pipeline | 1,592 additional units in various stages of development

Heritage + Paddock Parks | a ~$50M project reconnecting the courthouse bluff, where Fort Worth began, to the Trinity River

52,800	1M+	20M	$2.8B	3,999
downtown employees	Fort Worth residents	annual downtown visits	development pipeline	downtown hotel rooms