IN THE HEART OF THE PLATINUM CORRIDOR

THE STAR DISTRICT

10-Min Drive Time Demographics

141,865
Total Population

251,738
Total Daytime Population

$179,506
Average Household Income

$9.53B
Consumer Spending

FRISCO

$637K
Median Home Value

250%
Population Growth Since 2000

68.4%
Bachelors Degree or Higher

#1
Best City for Business in Texas

