



SITE

6,249 VPD

7,873 VPD

FUTURE Mixed-Use Dev.
750K SF Office
50K SF Retail
300+ Units MF

The Proposed Dallas Smart District Initiative

RIVERFRONT



35

HOOTERS



POPEYES



i Fratelli PIZZA



ELEVEN

SUBWAY



Dallas College
El Centro Campus
13,334 Students

CROWNE PLAZA
HOTELS & RESORTS
AN IHG HOTEL

POTBELLY



THOMPSON HOTELS

kessaku



CAFE MOMENTUM

SUBWAY



MR BEAST BURGER

RENAISSANCE

solota

Main St HOTEL
INDIGO

Commerce St

Neiman Marcus



MONARCH

CVS pharmacy

DICKEY'S
BARBECUE PIT

Jason's deli

WHICH WICH



Grandy's

SUBWAY

WESTIN

Main St

BREAD
ZEPPELIN

AT&T
Discovery District



CURIO
COLLECTION
by Hilton



Commerce St



SUBWAY

S Houston St

S Market St

S Lamar St

S Griffin St

HYATT
REGENCY

OMNI HOTELS

Bob's
Steak & Chop House

Kay Bailey Hutchison
Convention Center Dallas
2.1M SF with 1M SF Exhibition Space
10K Seats - 1,740 Person Theater
105 Meeting Rooms
2 Ballrooms