

WHY DALLAS-FORT WORTH?

BIG PICTURE



7.8m

2022 population

11.3m+

by the year 2045

4th largest

metro in the nation

467 new

residents added daily
[2021]

68.4m

annual visitors to
Dallas-Fort Worth

DFW

region grew faster than
any other major US
metro between 2018
and 2022

Ranked #1

among preferred US markets for
investment, as well as for markets
expected to outperform in 2023

CBRE's US Investor Intentions Survey

RESTAURANT

DIVERSE CULINARY SCENE:

The area is renowned for its diverse culinary landscape, with over 8,000 restaurants. The restaurant sector has seen a growth rate of about 5% annually, reflecting an appetite for new dining experiences.

STRONG DINING COMMUNITY:

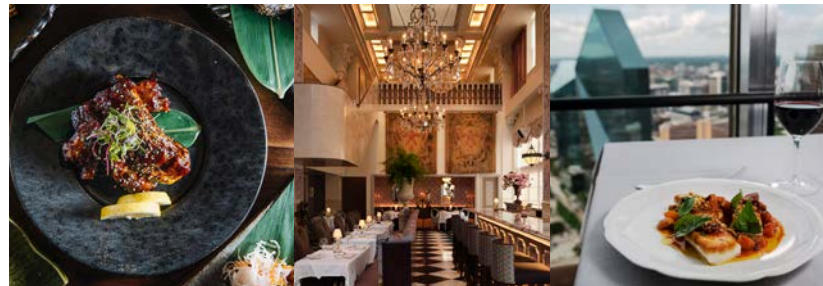
The DFW area has a vibrant dining community with over 100 food critics and bloggers, along with a well-established food festival circuit that includes events like the Dallas Food & Wine Festival

COMPETITIVE MARKET:

While there are numerous dining options, the market for fine dining is growing, with a significant increase in new restaurant openings in the past five years. The upscale dining segment has seen a growth rate of about 3% annually in the region.

THE MICHELIN GUIDE:

Michelin stars are coming to DFW, which will illustrate to global travelers the culinary journey that's waiting to be discovered in Texas.



WORKFORCE

4.3m

person workforce
surpassed only by
Chicago, Los Angeles, &
New York

past 3 years

DFW has added more
jobs than the next 2 met-
ros combined [354K]

2

fortune 10 companies -
Ties with San Jose [NYC
& Chicago have none]

#1

top destinations for
relocating [2021]

#1

in the US for job recovery
beyond pre-pandemic
high [4.2M+]

3

global 50 companies only
surpassed by Beijing &
Seattle

8

global 500 companies

24

fortune 500 companies

42

headquarters among
the Fortune 1000

#6

of 500 most innovative
cities in the world