

LOCATION

PLANO, TX

9th Largest City

In Texas

City of Plano

Ranked #10 for Highest Household Income Cities

In Texas

HomeArea.com

Voted Best Place to Live

In the Western United States

CNN Money

Named Safest City

In the United States

Forbes

DISCOVERY, EXPLORATION & AUTHENTICITY IN

Situated in Plano along the Dallas North Tollway, The Shops at Willow Bend emerges as a premier destination in the flourishing DFW area. Recently revitalized with a significant investment, this two-story center now offers an array of mixed-use spaces. Visitors can enjoy exceptional dining experiences from renowned chefs, top-tier office environments, the Plano Children's Theater, a cutting-edge fitness center, and engaging family entertainment options. With more transformative developments on the horizon, The Shops at Willow Bend continues to captivate guests with its distinctive experiences and innovative plans for the future.



DEMOGRAPHICS

5 MILE RADIUS



354,055

2023 Population



\$135,781

2023 Avg HH Income



Traffic Counts

Dallas North Tollway: 112,000 VPD
W Park Blvd: 27,000 VPD



433,831

2023 Daytime Population



\$88,580

2023 Med HH Income



155,559

2023 Total Households

