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SPECIALTIES:
- Project Leasing
- Tenant Representation

Jake Burns

SENIOR VICE PRESIDENT | BROKERAGE

Jake Burns is a Senior Vice President at The Retail Connection, where he advises owners, developers, investors and national retailers on leasing strategy, asset positioning and value creation across mixed-use and retail real estate.

Jake currently leases over 5 million square feet of retail projects in the DFW metroplex. His landlord advisory portfolio includes high profile projects like The Gates of Prosper (Blue Star Land) , The Mix (JVP Development), Cypress Waters (Billingsley Company), The Star (Dallas Cowboy's), among others.

On the tenant side, Jake represents national retailers such as Lowe's Home Improvement for North Texas, and serves as a master broker for Slick City Action Park's nationwide expansion. Representing both owners and occupiers provides him with a unique perspective on how retailers evaluate markets and how landlords can position projects to attract best-in-class tenants.

Over the course of his career, Jake has built a reputation for strategic thinking, creative deal structuring and trusted advisory relationships. He is recognized regularly as both a D CEO Power Broker and CoStar Power Broker, while serving on the ChainLinks Tenant Council.

Jake earned his degree from Tulane University's A.B. Freeman School of Business. He lives in Dallas with his wife and their two sons.