WHY WEATHERFORD?

WEATHERFORD, TX | PARKER COUNTY

Weatherford is emerging as the retail center of Parker County, combining rapid residential growth, rising household incomes and expanding regional draw at the western edge of DFW. With Costco now open and Sprouts underway at Weatherford Point, the market is entering its next phase of retail growth.

Two Anchors. One Growing Retail Destination. With Costco exceeding sales expectations directly across the street and Sprouts Farmers Market now open at Weatherford Point, the project sits at the center of one of Parker County's strongest and fastest-growing retail corridors.

shopping

[coming soon and now open]

housing

Silverstone at Pearson Ranch | sold out master-planned single-family neighborhood [175 homes]

Morningstar | 240-ac planned mixed-use project [1,000 mf units, 1,000 townhomes, 50 sf homes]

Saddlecrest Estates | luxury acreage community [2-5 ac per lot]

people

[population growth]
Weatherford has experienced significant population growth in recent years, with its population increasing increasing 5.46% from 2020 to 2023, and 37.27% since 2000.

[UTA West Campus | Coming Fall 2028]
A new 51-acre UTA campus at Walsh Ranch serving 10,000+ students and generating an estimated $200 million in first-year economic impact

103,000
total trade area population

37.4
median age
[creating long-term market stability]

$101,892+
median household income

16,000+
new housing units planned

63.4%
home ownership rate

2.9%
unemployment rate