

Contact Information

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Samantha McCay MARKETING COORDINATOR

Samantha McCay brings a diverse background in retail experience to The Retail Connection team as our Marketing Coordinator.

Prior to joining The Retail Connection, McCay held a role as a Retail Sales Associate at White House/Black Market where she was responsible for selling and creating recommendations to customers, supporting the sales team, and maintaining long-term relationships with regular customers. Previously, she was was an assistant in a dental office, where she gained experience in managing office logistics, supporting the office manager and resident professional with public relations activities, and maintaining equipment and work area to strict regulatory standards.

She earned her Bachelor of Science in Merchandising with a minor in Retail from The University of North Texas. Outside of work, she has a passion for animal rescue, reading, and enjoying time with her husband and their dachshund, Layla.