



Nikki Mann

DIGITAL MARKETING MANAGER

Nikki Mann has been promoted to Digital Marketing Manager in TRC's Marketing department. She initially joined The Retail Connection as a GIS Analyst in the Dallas office where she assists the research department with company wide mapping projects and market research.

Prior to joining The Retail Connection, she worked for CBRE as a GIS Analyst, where she developed extensive knowledge in GIS mapping for retail properties, as well as expertise in utilizing various databases to produce high-quality geographic and demographic materials for presentation and property packages.

Nikki earned her degree in Photography from The Art Institute of Dallas and received the "Outstanding Graduate Award," during her time there. She has participated in and won several exhibits from both Collin College and The Art Institute of Dallas.

Nikki has over 10 years' experience in graphic design, photography, content creation and strategy, as well as, SEO management.

Contact Information

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SPECIALTIES

- GIS Mapping
- Graphic Design
- Market Research
- Photography