



Jessica Pence

MARKETING DIRECTOR

Jessica Pence is the Director of Marketing at The Retail Connection and has been with TRC for over 17 years. Pence is responsible for overseeing the marketing, branding, advertising, public relations, internal and external communications, events, digital marketing, and managing third-party agencies for all TRC offices in Dallas-Fort Worth, Austin, Houston, and San Antonio.

Jessica is a member of the International Council of Shopping Centers [ICSC] and ChainLinks Retail Advisors, where she serves as a Co-Chair on the ChainLinks Marketing Council.

Pence is an avid runner and has completed a marathon and triathlon for the Leukemia and Lymphoma Society and the 2012 Boston Marathon benefiting Boston's Boys & Girls Club. Jessica lives with her husband, Tyler, with whom she shares her proudest accomplishment, their twin daughters, Sutton and Hayes.

Contact Information

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SPECIALTIES

- Event Planning
- Project Management
- Communications