



Alan Shor

PRESIDENT & CO-FOUNDER

Alan P. Shor, a co-founder of The Retail Connection, serves as its President and Co-Chairman of the Board of Directors. Alan is involved in TRC's strategic direction, oversees the day-to-day operations of the company and leads its investment and merchant banking business. He also serves as an operating partner with leading private equity firms which have deep experience in retail investments. Alan is an investor in and a Board member of multiple high growth retail chains.

Prior to launching The Retail Connection, Alan served as President, Chief Operating Officer and a member of the Board of Zale Corporation, at that time North America's largest specialty retailer of fine jewelry with 2,300 retail locations throughout the United States, Canada, and Puerto Rico. As President, he was responsible for all support and operating areas of the company including real estate, construction and design, technology, legal, human resources, distribution, loss prevention, credit and customer service. Alan joined Zale in 1995 as its Senior Vice President, General Counsel and Secretary.

Prior to joining Zale, he spent 12 years with Troutman Sanders, a national law firm, where he built a strong track record of advising the senior management teams of Fortune 1000 companies. Alan was the Managing Partner of the firm's Washington, D.C. office at the time he left to join Zale.

Alan has been active in a number of professional and charitable organizations. He was a member of the Board of Directors of The Real Estate Council and currently is a Board member of ChainLinks Retail Advisors and the Folsom Institute for Real Estate at Southern Methodist University. Alan has also served on the Board of Directors of UPLIFT Education, a Texas based charter school initiative, and served as an adjunct Professor in the Cox School of Business at Southern Methodist University. He was the Chairman of the Board of Directors for the Aaron Family Jewish Community Center of Dallas from 2009-2011 and he is a member of the Maverick Chapter of the World President's Organization (YPO/WPO). Finally, Alan has been named one of the Dallas 500 for both 2022 and 2023, recognizing him as one of the most influential business leaders in North Texas.

Alan graduated with honors from both the University of Georgia and University of Georgia School of Law.

Contact Information

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SPECIALTIES

- Merchant Banking
- National Advisory
- National Retail Chains
- Strategic Planning