**The Retail Connection and Kroger announce Groundbreaking on 250,000 SF Hurricane Creek Village in Benton to include a 123,000 SF Kroger Marketplace**

Dallas, Texas – July 14th, 2014 -- The Retail Connection, L.P., announced it will be hosting a groundbreaking ceremony along with key officials from the city of Benton, Kroger, and the media on Friday, July 18th, at 8 a.m. to kick off the construction of the shopping center and a 123,000 SF Kroger Marketplace. The 250,000 SF shopping center to be named Hurricane Creek Village is located at the Northeast quadrant of I-30 and Alcoa Road in Benton, Arkansas. The center will also include a 62,000 SF Academy Sports.

 “We are thrilled to be breaking ground on this exciting development with an industry-leading anchor such as Kroger Marketplace,” said Daniel Fuller, Executive Vice President of Dallas-based The Retail Connection. “The Retail Connection has now made two major investments in Central Arkansas, and with this addition, Kroger will have five Kroger Marketplace stores in Arkansas, along with 29 traditional Kroger grocery stores across the state, so it certainly shows the strong commitment each of our companies have to the region,” he stated.

The Hurricane Creek Village Kroger Marketplace will be an exceptionally attractive and large store with features such as cut fruit/veggie bar, organic and natural foods, cheese shop, sushi, Starbucks coffee shop, service deli, meat and seafood, Fred Meyer Jewelry, a double drive-thru pharmacy, apparel section, and pet and baby sections. The location will also include a nine pump fuel station with diesel. The store should bring approximately 250 jobs to the area.

“Kroger continues to invest in the Arkansas Market and we are excited to be bringing yet another dynamic store to Hurricane Creek Village,” said Tim Brown, President of Kroger’s Delta Division. “Everyone at Kroger believes in building strong local ties and brand loyalty with our customers, and we are looking forward to doing that again with our new Marketplace store in Benton,” he stated.

Hurricane Creek Village will construct approximately 17,000 square feet of shop space in Phase I of the project, with a total of approximately 50,000 square feet of shop space at completion, in addition to the anchors and pad sites. The Retail Connection plans to announce more retail stores who are currently signing on to the new center in the next couple of months. There are eight pad sites available on the outer perimeter of the center. A Summer 2015 completion date is planned.

About TRC:

The Retail Connection provides national advisory, tenant representation, project leasing, general brokerage and investment sales, expansion strategy, merchandising plans, property management, construction management, asset management and corporate services, as well as development, acquisition, merchant banking and strategic capital services. The Retail Connection currently represents over 250 retail and restaurant chains and over 25 million square feet of listings, including approximately over 4 million of its own projects with another 3+ million square feet in the development pipeline. The company also provides property management for over 3.2 + million square feet of retail shopping centers throughout Texas and the Southwest. The company is headquartered in Dallas, with offices in Austin, Houston and San Antonio. Additional information on The Retail Connection, L.P. is available at [www.theretailconnection.net](http://www.theretailconnection.net).

For more information, contact: Leisa Barger | Senior Vice President Marketing 214.415.0999 or lbarger@theretailconnection.net.

About Kroger:

Kroger, one of the world's largest retailers, employs more than 375,000 associates who serve customers in 2,640 supermarkets and multi-department stores in 34 states and the District of Columbia under two dozen local banner names including Kroger, City Market, Dillons, Food 4 Less, Fred Meyer, Fry's, Harris Teeter, Jay C, King Soopers, QFC, Ralphs and Smith's.  The company also operates 786 convenience stores, 320 fine jewelry stores, 1,240 supermarket fuel centers and 38 food processing plants in the U.S.  Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 200 million meals a year through more than 80 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the *Billion Dollar Roundtable* and the U.S. Hispanic Chamber's *Million Dollar Club*.

For more information, contact: Joe Bell | Kroger Delta Division | Manager of Marketing and Pubic Affairs 901.765.4315 or joe.bell@kroger.com.