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**ChainLinks Retail Advisors Partners with The Retail Connection**

Dallas, Texas – April 30th, 2015 – The Retail Connection and ChainLinks Retail Advisors are proud to announce that The Retail Connection [TRC] is the new ChainLinks partner for the Dallas-Fort Worth and Austin markets.  Previously, United Commercial Realty [UCR] was the partner for these markets.

“The opportunity to align with The Retail Connection [the premiere retail brokerage company in the state of Texas] solidifies our presence in the key portal cities of Dallas and Austin. We are very excited to have the unparalleled relationships and platform they bring to the organization. Our ability to further extend the reach of our clients through The Retail Connection, is going to exponentially leverage the strength and capacity of our network,” stated Mike Hieshima, President & Chairman of the Board, ChainLinks Retail Advisors.

ChainLinks is the leading retail-only real estate services and commercial property brokerage organization in North America serving America’s premier retailers, landlords, and investors.  With over 52 offices in the United States and Puerto Rico, ChainLinks provides a framework for its more than 750+ retail broker specialists to service clients by combining their local market expertise with the information and relationships built over its national organization and coverage.

 “We are extremely proud to become the Chain Links partner for DFW and Austin and the related recognition of our team, relationships, impact and enterprise it represents,” said Steve Lieberman, CEO of The Retail Connection. “Having always considered Chain Links the industry’s leading network, we have in the past collaborated with over 30 affiliate offices on hundreds of transactions and we certainly look forward to all our collective opportunities ahead,” added Alan Shor, President of The Retail Connection.

The Retail Connection provides brokerage, advisory, investment and management services through its four statewide offices.  TRC represents more than 275 retail and restaurant clients and over 25 million square feet of retail projects.  In addition to tenant and landlord representation, the company extends the reach of its clients’ expansion programs through its three investment divisions: Connected Development Services, Connected Acquisition Services and Connected Capital.  Focused exclusively on tenant-driven collaborations, TRC joint ventures have acquired, redeveloped and developed over five million square feet of shopping centers to date and has an equivalent amount of projects in its current pipeline.  The company is headquartered in Dallas, with offices in Austin, Houston and San Antonio.

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