**The Village At Cumberland Park set to open over 226,000 square feet of retail in the next 4 months**

Dallas, Texas – September 25th, 2014 -- The Retail Connection, LP is excited to announce they will open at least 21 stores totaling over 226,500 square feet of retail within the new shopping center over the next several months including high profile national brands such as Gordmans, Kirklands, Petco, Bed Bath & Beyond and Joann’s. Vitamin Shoppe will open the 23rd, Gordman’s and Kirkland’s will open on the 26th, Petco the 29th and Joann on October 4th. Others such as Maurices, TJ Maxx, Massage Envy, Famous Footwear, Versona and Lane Bryant are slated to open throughout the month of October as well. Additional stores have plans to open in November and December.

“After many years of planning, we are thrilled to be opening the first stores of a really unique, beautiful and well-designed center that will eventually be East Texas’ most prominent shopping, dining, and family entertainment destination,” said David Wilson, President of Connected Development Services, The Retail Connection’s development arm. “Tyler and the surrounding areas have been waiting for this with great anticipation, and we look forward to completing the remainder of the center with more retail including services, restaurants and entertainment tenants over the next 12 months,” he stated.

Located at the Northeast Quadrant of S. Broadway Avenue [Hwy. 69] and Loop 49, when completed, The Village at Cumberland Park will be over 700,000 square feet on nearly 80 acres. Along with the opening of over 20 retailers prior to the end of the year, including Cost Plus World Market, Bed Bath & Beyond, Rotolo’s, AT&T, Compass Trading Company, and Skechers, the center will also be home to a 107 room Hamilton Inn & Suites, which is slated for a Summer 2015 opening.

The Tyler Chamber of Commerce will conduct an official ribbon cutting ceremony along with city leaders and area media on Friday, September 26th at 9:30 a.m. at the shopping center.

For a full list of our stores and their projected opening dates, please visit our website at [www.thevillageatcumberlandpark.com](http://www.thevillageatcumberlandpark.com).

About TRC:

The Retail Connection provides national advisory, tenant representation, project leasing, general brokerage and investment sales, expansion strategy, merchandising plans, property management, construction management, asset management and corporate services, as well as development, acquisition, merchant banking and strategic capital services. The Retail Connection currently represents over 250 retail and restaurant chains and over 25 million square feet of listings, including over 2 million of its own projects with another 2+ million square feet in the development pipeline. The company also provides property management for over 3.2 + million square feet of retail shopping centers throughout Texas and the Southwest. The company is headquartered in Dallas, with offices in Austin, Houston and San Antonio. Additional information on The Retail Connection, L.P. is available at [www.theretailconnection.net](http://www.theretailconnection.net).

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